## WHAT IS CLAIMED: 1. A ta

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1. A targeted elastic laminate material, comprising:

at least one low tension zone, the low tension zone including a plurality of elastomeric first filaments, the low tension zone having a first basis weight;

at least one high tension zone, the high tension zone including a plurality of elastomeric second filaments, the high tension zone having a second basis

weight higher than the first basis weight; and

a facing layer bonded to at least a first side of the low tension zone and a first side of the high tension zone.

- 2. The targeted elastic laminate material of Claim 1, wherein the second basis weight is at least 10% greater than the first basis weight.
- 3. The targeted elastic laminate material of Claim 1, wherein the second basis weight is at least 50% greater than the first basis weight.
- 4. The targeted elastic laminate material of Claim 1, wherein the second basis weight is about 100% to about 800% greater than the first basis weight.
- 5. The targeted elastic laminate material of Claim 1, wherein the second basis weight is about 125% to about 500% greater than the first basis weight.

- 6. The targeted elastic laminate material of Claim 1 wherein the second basis weight is about 200% to about 400% greater than the first basis weight.
- 7. The targeted elastic laminate material of Claim 1, wherein the first basis weight is about 2 gsm to about 14 gsm and the second basis weight is about 10 gsm to about 32 gsm.
- 8. The targeted elastic laminate material of Claim 1, wherein the first basis weight is about 4 gsm to about 12 gsm and the second basis weight is about 12 gsm to about 30 gsm.
- 9. The targeted elastic laminate material of Claim 1, wherein the first filaments have a first average thickness and the second filaments have a second average thickness greater than the first average thickness.
- 10. The targeted elastic laminate material of Claim 9, wherein each of the first average thickness and the second average thickness is about 0.010 inch to about 0.040 inch.
- 11. The targeted elastic laminate material of Claim 9, wherein each of the first average thickness and the second average thickness is about 0.020 inch to about 0.032 inch.

KCC-1087 39 9/14/S

- 12. The targeted elastic laminate material of Claim 1, wherein the first filaments have a first frequency and the second filaments have a second frequency higher than the first frequency.
- 13. The targeted elastic laminate material of Claim 12, wherein the first filaments have a first frequency and the second filaments have a second frequency of about 4 hpi to about 40 hpi.
- 14. The targeted elastic laminate material of Claim 12, wherein the first filaments have a first frequency and the second filaments have a second frequency of about 12 hpi to about 30 hpi.
- 15. The targeted elastic laminate material of Claim 1, wherein the low tension zone and the high tension zone are bonded to the facing layer with an elastomeric adhesive.
- 16. The targeted elastic laminate material of Claim 1, wherein the facing layer comprises an elastomeric meltblown web.
- 17. The targeted elastic laminate material of Claim 1, further comprising a second facing layer bonded to a second side of the low tension zone and a second side of the high tension zone.

KCC-1087 40 9/14/S

The targeted elastic laminate material of Claim 1, wherein the 18. first elastomeric filaments and the second elastomeric filaments comprise a polymer selected from the group consisting of styrene-isoprene-styrene block copolymers, styrene-butadiene-styrene block copolymers, styrene-ethylene/butylene-styrene block styrene-ethylene-propylene-styrene-ethylene-propylene tetrablock copolymers, copolymers, styrene-ethylene-propylene-styrene block copolymers, polyurethanes, polyolefin elastomeric polyesters. elastomeric polyamides, elastomeric homopolymers and copolymers, atactic polypropylenes, ethylene vinyl acetate copolymers, single-site or metallocene catalyzed polyolefins having a density less than about 0.89 grams/cc, and combinations thereof.

- 19. The targeted elastic laminate material of Claim 1, wherein the first elastomeric filaments and the second elastomeric filaments comprise substantially the same polymer composition.
- 20. The targeted elastic laminate material of Claim 1, wherein the low tension zone is laterally adjacent to the high tension zone.
- 21. The targeted elastic laminate material of Claim 1, wherein each of the first facing layer and the second facing layer comprises a material selected from a nonwoven web, a woven web and a film.

KCC-1087 41 9/14/S

- 22. The targeted elastic laminate material of Claim 1, wherein each of the first facing layer and the second facing layer comprises a spunbond material.
- 23. The targeted elastic laminate material of Claim 1, wherein the low tension zone has a first tension and the high tension zone has a second tension greater than the first tension.
- 24. A garment comprising the targeted elastic laminate material of Claim 1.
- 25. A method of producing a targeted elastic laminate material, comprising the steps of:

extruding a plurality of elastomeric first filaments from a plurality of spinning holes in at least one first spin plate region;

extruding a plurality of elastomeric second filaments from a plurality of spinning holes in at least one second spin plate region, the second filaments having a greater basis weight than a basis weight of the first filaments;

cooling the first and second filaments;

stretching the first and second filaments;

forming a laminate material by adhering the stretched first and second

filaments to a first facing material and an opposing second facing material; and relaxing the laminate material.

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- 26. The method of Claim 25, wherein the first and second filaments are stretched by about the same amount.
- 27. The method of Claim 25 wherein the first filaments are stretched by a different amount than the second filaments.
- 28. The method of Claim 25, wherein the first and second filaments are stretched by about 100% to about 800% of an initial length.
- 29. The method of Claim 25, wherein the first and second filaments are substantially continuous.
- 30. The method of Claim 25, wherein the first spin plate region has spinning holes with a first diameter and the second spin plate region has spinning holes with a second diameter greater than the first diameter.
- 31. The method of Claim 25, wherein the first spin plate region has a first frequency of spinning holes and the second spin plate region has a second frequency of spinning holes greater than the first frequency.
- 32. The method of Claim 25, wherein the cooling step is accomplished by passing the first and the second filaments over a series of chill rolls.

KCC-1087 43 9/14/S

- The method of Claim 25, wherein the cooling step is 33. accomplished by placing the first and second filaments on a foraminous belt and applying a vacuum through the belt.
- The method of Claim 25, wherein the stretching step is 34. accomplished by passing the first and second filaments over a series of stretch rolls.
- The method of Claim 34, wherein the series of stretch rolls 35. comprises a first stretch roll and a second stretch roll, the first stretch roll rotates at a first speed and the second stretch roll rotates at a second speed greater than the first speed.
- The method of Claim 25, wherein a low tension zone comprises 36. first filaments having a first tension and a high tension zone comprises second filaments having a second tension greater than the first tension.
- The method of Claim 25, wherein the second filaments form a 37. high tension zone that overlaps a portion of a low tension zone formed by the first filaments.
  - A method of producing a targeted elastic laminate material, 38.

comprising the steps of:

KCC-1087

extruding a plurality of elastomeric first filaments from a first spinning system having at least one first die, the first die having at least one spin plate region with a plurality of first spinning holes;

extruding a plurality of elastomeric second filaments from a second spinning system having at least one second die the second die having at least one spin plate region with a plurality of second spinning holes, the second filaments having a greater basis weight than a basis weight of the first filaments;

cooling the first and second filaments;

stretching the first and second filaments;

forming a laminate material by adhering the stretched first and second filaments to a first facing material and an opposing second facing material; and relaxing the laminate material.

- 39. The method of Claim 38, wherein the first filaments are cooled by placing the first filaments on a foraminous belt and applying a vacuum through the belt, and the second filaments are cooled by passing the second filaments through a series of chill rolls.
- 40. The method of Claim 39, wherein the first filaments are stretched by passing the first filaments through a first series of stretch rolls and the second filaments are stretched by passing the second filaments through a second series of stretch rolls.

- 41. The method of Claim 40, wherein the amount of stretching of the first and second filaments is independently controlled.
- 42. The method of Claim 38, wherein the first filaments are cooled by passing the first filaments through a first series of chill rolls and the second filaments are cooled by passing the second filaments through a second series of chill rolls.
- 43. The method of Claim 42, wherein the first filaments are stretched by passing the first filaments through a first series of stretch rolls and the second filaments are stretched by passing the second filaments through a second series of stretch rolls.
- 44. The method of Claim 43, wherein the amount of stretching of the first and second filaments is independently controlled.
- 45. The method of Claim 38, wherein the second filaments form a high tension zone that overlaps at least a portion of a low tension zone formed by the first filaments.
- 46. The method of Claim 38, further comprising the step of aligning the first filaments and the second filaments during the stretching step.

KCC-1087 46 9/14/S

- 47. The method of Claim 38, wherein a barrier layer is positioned between the first facing material and the second facing material before the laminate material is bonded.
- 48. The method of Claim 38, wherein the first and second filaments are stretched by about 50% to about 300% of an initial length.
- 49. A disposable garment comprising a targeted elastic laminate material, the targeted elastic laminate material comprising:

at least one low tension zone, the low tension zone having a plurality of elastomeric first filaments, the first filaments having a first basis weight;

at least one high tension zone, the high tension zone having a plurality of elastomeric second filaments, the second filaments having a second basis weight higher than the first basis weight;

a facing material bonded to at least a first side of the low tension zone and a first side of the high tension zone.

- 50. The disposable garment of Claim 49, wherein the first and second filaments comprise substantially continuous filaments.
  - 51. The disposable garment of Claim 49, comprising a diaper.

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- 52. The disposable garment of Claim 49, comprising training pants.
- 53. The disposable garment of Claim 49, comprising swim wear.
- 54. The disposable garment of Claim 49, comprising absorbent underpants.
  - 55. The disposable garment of Claim 49, comprising a baby wipe.
- 56. The disposable garment of Claim 49, comprising an adult incontinence product.
- 57. The disposable garment of Claim 49, comprising a feminine hygiene product.
- 58. The disposable garment of Claim 49, comprising a protective garment.